

Cookie policy

APRIL-INTERNATIONAL.COM

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A decorative graphic on the left side of the page consisting of several overlapping shapes: a large orange semi-circle at the top left, a smaller pink circle below it, a blue semi-circle below that, and a large green semi-circle at the bottom left.

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L'ASSURANCE EN PLUS FACILE

I. Preamble

This policy, which complements the [General Terms and Conditions of Use \(GTCU\)](#) and the Site's [Personal Data Policy](#), specifies the cookies and tracers used on the Site as well as the means available to You to accept or refuse their deposit.

The definitions in the Site's Terms of Use also apply to this Policy.

II. Cookie policy

a) What is a cookie ?

A cookie is a series of information, generally small in size and identified by a name, which may be placed on the terminal of the Internet user when consulting a website or an application, thanks to the user's navigation software.

A cookie allows its issuer to identify the terminal in which it is stored, for the duration of the validity or storage of the cookie. Cookies have many uses, some of which are essential for using the site, while others allow, for example, the optimisation and personalisation of the content displayed or the production of statistics.

The term "cookie" in this Policy is understood in the broadest sense and covers all traces deposited and/or read during the consultation of the Site, regardless of the type of terminal that You use (computer, smartphone, digital tablet, etc.).

b) Cookies uses on the Site

Différents types of cookies are placed on the Site :

1. Cookies necessary for the operation of the Site

These are the cookies that enable the Site to function optimally.

You can prevent the deposit of these cookies and delete them by using your browser settings. However, without these cookies You will not be able to use the Site normally and your experience may be degraded.

We decline all responsibility for the consequences linked to the degraded functioning of the services of the Site resulting from the impossibility of recording or consulting the cookies necessary for its functioning that You would have refused or deleted.

Cookies used on the Site :

Purpose	Lifetime
Saving your cookie consent choices	1 year
Chat functionality	1 year
Site security	1 day
Customer account login	23 days



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2. Cookies subject to your consent

These are cookies, including third-party cookies, used for the purposes described below.

You can accept or oppose the deposit of these cookies by using the "Cookie Management" module on the Site. Without these cookies You will be able to use the Site normally.

From the links in the "Cookie Management" module on the Site, you can also access the privacy policies of the publishers of third-party cookies used on the Site, and thus :

- to consult the information relating to the processing that these publishers carry out on their own behalf and under their responsibility from the navigation data that they collect via the cookies that they publish;
- obtain their contact details in order to contact them directly to exercise your rights over the data they collect.

Cookies used on the Site :

Content personalization cookies:

The content personalisation cookies used on the Site allow the optimisation of the ergonomics of the Site's content.

Analytics cookies :

Audience measurement cookies are used to generate statistics on the number of visitors and use of the various elements of the Site, which are useful for improving it, and to generate statistics in connection with our Facebook page.

Duration of processing :

- lifetime of the cookies: maximum 13 months
- retention period of the associated data: maximum 25 months

c) Cookie management

When you visit the Site, a window informs You of the presence of cookies and invites You to indicate Your choices either globally or by type of cookie.

You may at any time inform yourself and set the parameters for accepting or refusing cookies by going to the "Cookie management" module accessible on each page of the Site. You can choose your preferences either globally for the Site or by cookie.